



Annual Agreement 2018/19 Advertising in Fertiliser News

| Name of Company/Business | | | | | |
|--|---|---|-----------------------------------|------------------------------------|--------------------------------|
| Contact Name for Advertising and Content | | | | | |
| Email | | | Mobile: | | |
| What is your invoicing preference? | Per edition | | Annually | | |
| | | | | | |
| Edition | Back Page and Editorial \$718 incl GST | Full Page and Editorial \$637 incl GST | Half of Page \$377 incl GST | No Advert required in this edition | <i>Content required by</i> |
| November 2018 | No longer available – on going agreement in place | | | | <i>15th October</i> |
| March 2019 | | | | | <i>15th April</i> |
| July 2019 | | | | | <i>15th June</i> |

Please indicate advertisement size for each edition in above table

- Magazine is full colour throughout with all over varnish on gloss art 115gsm paper.
- Images to be supplied at a minimum of 300 dpi (smart phone images are acceptable provided in original size)
- Adverts to be supplied as high resolution PDFs
- Articles to be supplied in word doc or other editable format
- Editorials are to be up to 1000 words (or 600 words and pictures)
- Advertising to be supplied direct to Abbey Sherwell at Adcell via email abbey@adcellgroup.com.au

Name:

Signature:

Date:

Please return to Krysteen McElroy at bkmcelroy22@outlook.com