



# FERTILISER NEWS



## MEDIA KIT

# ADVERTISING



## Full page advertisement

Specs: 216mm w x  
303mm h  
(includes 3mm bleed)

## Half page advertisement

Specs: 190mm w x  
135mm h

Our aim is to help your business gain the best possible advantage through working together and ensuring your needs are met in terms of your advertising dollar.

The Fertiliser News is currently delivered in March, July and November to over 330 businesses and industry stakeholders and contains reports from each state as well as many interesting and relevant industry articles and promotions.

Having the support of advertisers, such as yourselves, is very important to the future of the magazine and we will endeavour to assist you wherever possible.

We have recently implemented an annual agreement for advertisers with the aim of making the process more efficient for all involved.

Flexible options are also available which allow you to change your advert size per edition to suit your promotional needs.

We look forward to your support of Fertiliser News and the fertiliser services industry.

## INVESTMENT

Full page: Casual \$770 per edition

Full page: Annual booking (3 editions) \$697 per edition

Half page: Casual \$404 per edition

Half page: Annual booking (3 editions) \$366 per edition

\*Annual bookings with AFSA also include the option to supply us with editorial about your industry or a service you offer which will be published in the magazine.

[www.afsa.com.au](http://www.afsa.com.au)

